



Quaero Named to Inc. 5000 List of Fastest-Growing Private Companies in America

Leading Marketing Services Provider Honored for the Second Consecutive Year

Charlotte, NC - August 21, 2008 - Quaero, a leading provider of multichannel marketing solutions, today announced it has been recognized by Inc. Magazine for the second consecutive year as one of the fastest growing companies in America. The list is the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S economy.

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

“As a relatively young company, we are excited to have been selected to the Inc. 5000 yet again,” said Naras Eechambadi, chief executive officer, Quaero. “Our inclusion in this list is clearly a testament to our people, who serve hundreds of clients across a wide base of industries. Being named to the Inc. 5000 once again demonstrates our ongoing growth and the recognition of the value our services bring to the marketplace.”

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most importantly, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region, can be found at www.inc5000.com.

Companies can apply for next year’s Inc. 5000 by registering with “IncBizNet, Business Network for Private Companies,” at www.incbiznet.com.

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About Quaero

Quaero delivers multichannel marketing solutions that help companies build long-lasting customer relationships, improve marketing effectiveness and realize measurable return on investment. We specialize in helping marketers solve their most complex challenges and

accelerate marketing performance through a proprietary blend of strategy, analytics and technology.

Quaero serves category-leading clients in Financial Services, Pharmaceutical/Healthcare, Media and Publishing, Travel and Leisure, Retail, Telecommunications, and Business Services. To learn more, please visit www.quaero.com.

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